



COMPANY PROFILE

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PROFILE



OUR MISSION

At Matrix Software, our mission is to be the leading African software provider to the meat and food industry.

We pride ourselves in providing state-of-the-art technology and world-class functionality at an affordable price. Our system is customisable, scalable, user-friendly, quick to implement and requires little worker training. We also pride ourselves in our can-do attitude, unmatched support and professional service.

Matrix Software gives our clients an unfair competitive edge which enables them to grow their businesses whilst giving them peace of mind.



OUR SOLUTION

The Matrix System was developed in South Africa over more than 15 years to be a cost-effective and feature-rich solution to the challenges faced by the meat and food processing sectors.

Matrix was developed from the factory floor up, and not from the accounting system down. Hence the focus has always been on understanding the challenges faced on the factory floor and the provision of practical technological solutions to them. However, Matrix integrates with all major accounting systems to provide a complete solution.

Our system solves the challenges of stock control, yield management, traceability, plant productivity tracking and cost margins.

SPECIALISED YET CUSTOMISABLE

Food processing is complex, and none is more complicated than meat as the disassembly of animals or carcasses and manufacturing products from recipes. Not only must the system account for this, but it must also be able to ensure accurate tracking of off-cuts, fluid losses, batches, and product perishability.

Matrix Software was specifically designed to meet the needs of feedlots, abattoirs, deboners, processing and meat retailers. Today the Matrix system consists of more than 700 modules adapted to customer needs.

Since Matrix meets the needs of the meat industry, one of the most challenging perishable food processing industries, the system can easily be adapted to suit other perishable food processing sectors.



CORE MODULES

The Matrix system consists of core and additional modules which can be enabled based on your needs. Pricing is subject to processing or sales volumes. The core version has the following functionality:

- Matrix core
- Hardware integration to scales, label printers, probes
- Management
- Stock control
- Android mobile scanning

INTEGRATED AND COST-EFFECTIVE

To ensure our clients have an unfair competitive edge, we have integrated the latest technology, including Android-based mobile scanners, integrated RFID solutions, automated weighers, and easy-to-use label designers.

We do not force you to purchase our proprietary hardware since we integrate with most of the third party hardware if they allow for it.

We provide a cost-effective solution since the system does not require a large initial capital outlay. Matrix is leased on a month-to-month basis where users only pay for the modules they need, and new modules can be added if and when required. The lease also includes support to ensure that your system will work perfectly.



ADDITIONAL MODULES

With Matrix, you can stop paying for functionality that you do not need, but you can enjoy peace of mind knowing that Matrix can add functionality when you need it. These add-on modules can be added:

- Slaughter
- Deboning
- QC
- Material/resource planning
- Pallet allocation (cold store)
- GRV & labelling
- Traceability
- Purchasing
- Sales & orders
- Retail POS



OUR CLIENTS



Superior Meat Partners



FOR THE LOVE OF MEAT



OUR INVESTORS

Matrix was founded in 2005 by Deon Snyman. Since then, the business has grown into its current market-leading position.

Today the company has a staff complement of more than 20, consisting of developers, software specialists, and support agents.

To better position Matrix Software for the next chapter in its history, the company has opted to partner with AgVentures in 2021. AgVentures is a leading agrifood technology investor in Africa with the objective of helping the continent to unleash its agrifood potential through technological innovation and entrepreneurship. For more information, please visit www.agventures.africa

Since its founding, a lot has changed; one constant has been Matrix's single-minded focus on addressing customer needs. Together with the partnership with AgVentures – Deon and Matrix Software remain focused on being the number one software provider for the meat and food industry.



CONTACT US

info@matrixsoftware.co.za

+27 16 423 5537

www.matrixsoftware.co.za

